



## MEMBER ENGAGEMENT DIVISION REPORT

Report as of September 27, 2023

Chandra Hingston (Oregon/Idaho Trustee, MED Liaison)

### WATER INFORMATION TECHNOLOGY (WIT)

#### Achievements:

- Committee and subsection support with the website.
- Planning a joint technical session with the Water Resource Committee for the 2024 Section Conference.
- Now holding monthly committee meetings.
- Created a survey to glean more information about industry IT challenges and membership IT training interests.
- Has submitted an article for Water Matters to get more committee info out there.

#### Challenges:

- Low committee member numbers.
- Shifting from past role as website support to other responsibilities as an advocate for technology to all utilities.

#### Goals:

- To hold an IT related training early in 2024 – Jan or Feb.
- To recruit more members to include SCADA and IT professionals (utility specific computer system employees).
- Continue yearly effort with the Scholarship Committee to push out electronic applications for those who are applying for scholarships.

### YOUNG PROFESSIONALS (YP)

#### Achievements:

- Had more than 40 people participate in the Scavenger Hunt.
- Have held a number of happy hour and other events.
  - Northwest Oregon Wilsonville Water Treatment Plant Tour, Wilsonville
  - APWA & ASCE Joint Networking Event at Rhein House, Seattle
  - Southern Oregon Bowling Social Hour, Medford
  - Clackamas River Watershed Tour, Virtual



### **Challenges:**

- The committee is continuing to learn about AWWA involvement and grow.
- New member outreach and finding YP Liaisons for each subsection has been challenging.

### **Goals:**

- Offer free professional photos for YPs at the Section Conference.
- Plan a pre-conference event for YPs.
- Engage students with the booth-in-a-box at career fairs, poster competition, etc.
- Build YP membership base.
- Promote YP Summit 2024 being held in Portland

## **DIVERSITY AND INCLUSION COMMITTEE (D&I)**

### **Achievements:**

- Became a fully-fledged, stand-alone committee!
- Holds well attended monthly committee meetings.
- Received a large number of abstracts for sessions at the next Section Conference.
- Created a “subcommittee” to focus on making micro and macro goals for the greater committee to work toward.

### **Challenges:**

- As a new committee with relatively new leadership, they are learning how to operate within AWWA.

### **Goals:**

- Create a technical session for the Section Conference.

## **MEMBERSHIP ENGAGEMENT AND DEVELOPMENT COMMITTEE (MEDC)**

### **Achievements:**

- Helped to successfully foster the D&I subcommittee and support it to becoming a stand-alone committee.
- 17 mentor/protégé pairs completed the 2022/2023 Mentorship Program.
- Conference Meet and Greet was very successful and well attended (nearly 60 people!).
- Currently recruiting new participants for the 2023/2024 Mentorship Program with the application deadline of October 13th.
- A draft Committee Charter is in progress and will be completed this fall.
- Running an active membership campaign to meet membership goals, and requested assistance from the Board for focused outreach to late and dropped members.



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- Assembling new “booth-in-a-box” supplies to have on hand for outreach events.

**Challenges:**

- Time to dedicate to member outreach.
- Five active members on the committee that are focused on running committee activities including the Mentorship Program.
- Needs to identify more discrete roles and recruit new members to the Committee in order to expand the impact.

**Goals:**

- Work to meet the goal of 1% membership net growth before the end of the year, with a stretch goal to go above and beyond by reaching 3% growth.
- Complete a final MEDC Charter with defined committee roles, plans and timelines.
- Provide Subsections with updated “booth-in-a-box” supplies for membership recruitment.
- Partner with AWWA on developing educational materials for K-12 and membership promotion.
- Provide training to Subsections for new member welcomes and using the Membership database exports for membership outreach
- Plan for 2024 Section Conference Meet and Greet and Membership booth.
- Reach out to student chapters for membership and participation.