



# BUILDING A DATA STRATEGY FOR YOUR UTILITY

Marshall Thompson, VP & GM SUEZ Water Idaho

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# WHO WE ARE



**113 Idaho employees** serving more than **250,000 residents** in 3 cities

## SYSTEM STATISTICS

**+100,000 connections**



**100% water**

**7 plants**

**100+ pressure zones**

**80 wells**

**300+ Remote Facilities**

**2020 Production Plan 15.2 BG**

**2020 Revenue Plan \$48 M**

**Miles of Water Main 1,308 mi (2,105 km)**

**Service Area 150 sq mi (271 km<sup>2</sup>)**

**AMI Network Area 400 sq mi (1036 km<sup>2</sup>)**

**68%**

**Manual Meters**



**32%**

**AMI Metering**



# Building a Data Strategy

This presentation will provide an overview of what goes into a good data strategy, and how this can improve operations for your utility.



## *Why does this matter?*

Increasingly, data literacy is becoming essential to the operation, maintenance, and management of public water systems. This presentation will provide relevant background on how data can be used to improve maintenance planning and general operations.



## Ground Rules

1. Keep it simple
2. Provide timely access to information
3. Stay focused on clear objectives

## SUEZ Idaho's Core Commitments

1	Do what is right for customers
2	Provide employees with a healthy work environment
3	Meet all regulatory obligations without exception
4	Be polite, be professional, and prepare for the worst



# Building a Data Strategy: Keep it Simple

## Clear Objectives

#1	Do What's Right for Customers
#2	Healthy Work Environment
#3	Meet all Regulatory Obligations
#4	Keep it Professional

## Functional Areas for Utility Operations

Functional Areas	Performance Indicators
Customer Service	Service Complaints, Avg Wait Time, Abandoned Call Rate, First Call Resolution
Health and Safety	Hazards Identified, Near Misses, Recordable Incidents, Training Hours
Operations	Daily Production, Water Loss, Avg Workorder Age, Alarm Count, Service Disruptions (Planned, Unplanned), Leaks Repaired
WQ and Compliance	Samples Collected/Missed, Samples within 80% of exceedance, NON/NOVs
Engineering	Active Company and New Development Projects
Human Resources	Vacancy time to fill, Minimum staffing level, Grievances
Comms and Outreach	Customer Contacts (Notify, Social, Mail), Stakeholder Outreach, Employee Engagement
Finance	Labor Hours, OT Hours, Call Outs, Power & Chemical Expense, Fuel Use



## Multiple Choice

**What was not one of the 8 functional areas of utility operations?**

**A) Customer Service**

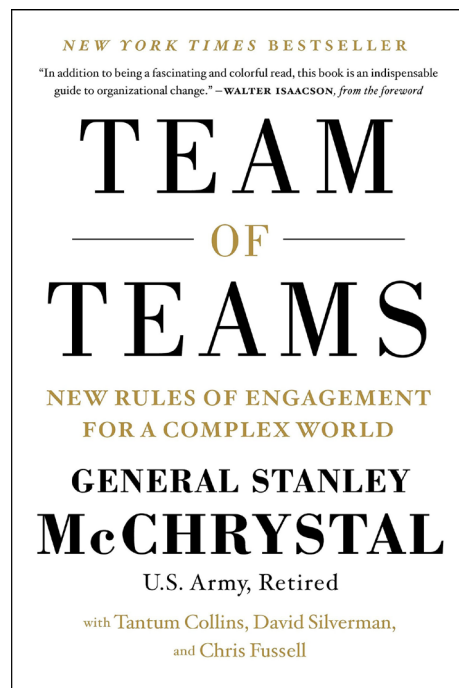
**B) Operations**

**C) Finance**

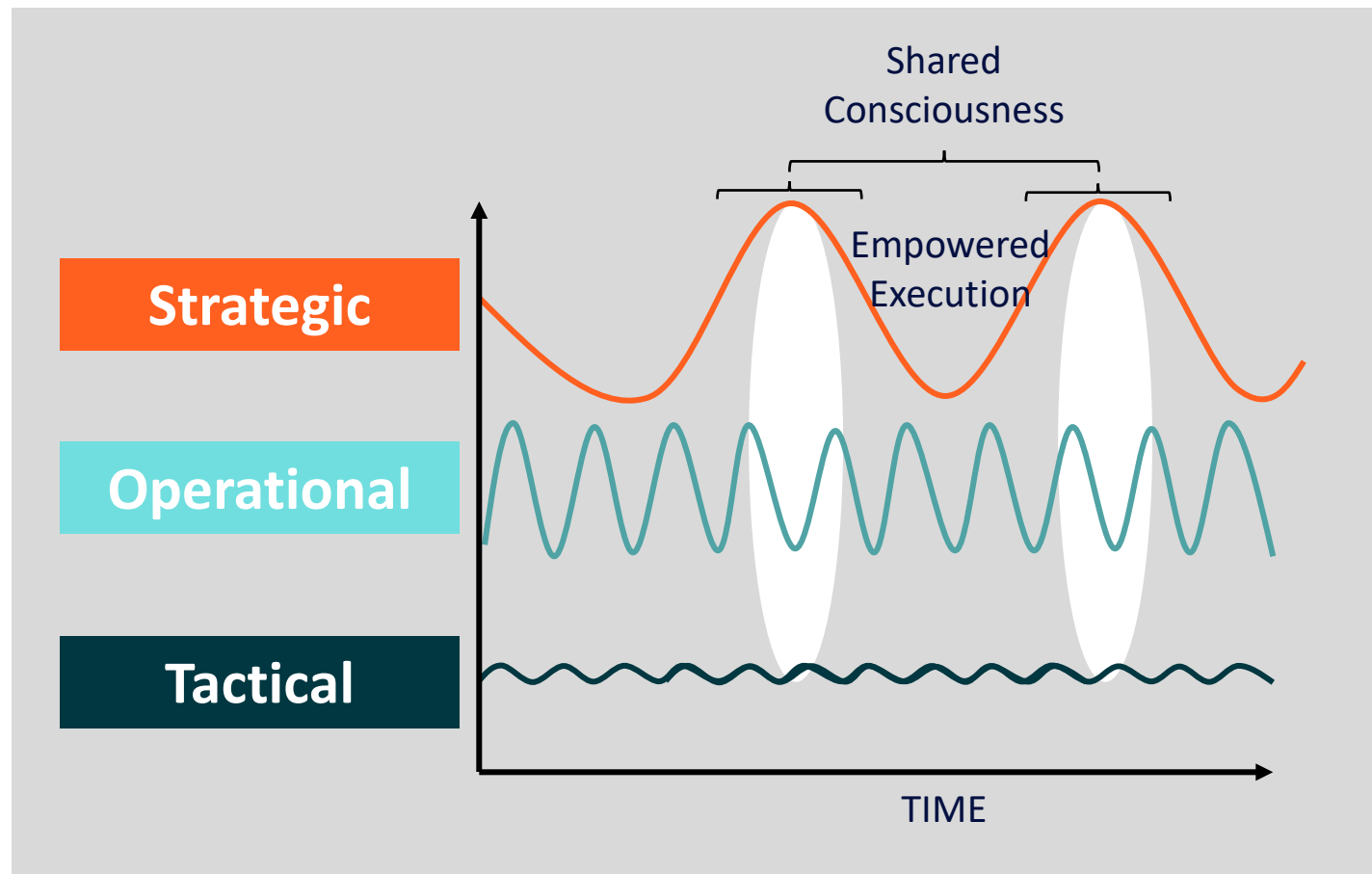
**D) Regulations**



# Building a Data Strategy: Make it Timely



New Rules of Engagement  
For a Complex World





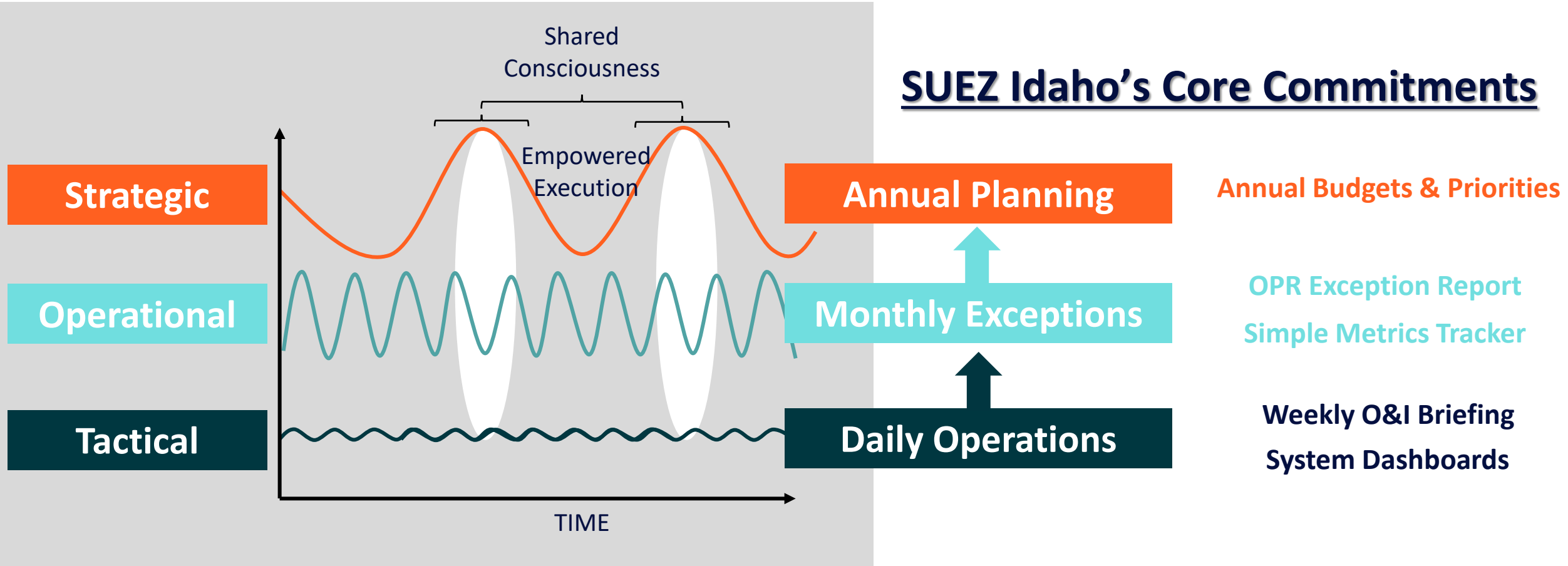
# Building a Data Strategy: Make it Timely

Strategic Mostly Annual Reports	Operational Monthly Reviews	Tactical Daily-Weekly Updates	<u>Tactical Issues</u> Dominated by <u>source system</u> <u>dashboards</u>
Consumer Confidence Reports	<b>Spending Variances</b>	Customer Service	
Utility Commission Reports	<b>Overtime Summaries</b>	Health and Safety	
Tax Authorities	<b>Safety Scorecards</b>	Operations	
OCD - Risk Assessment	<b>Collections Backlog</b>	WQ and Compliance	
Emergency Response Plans	<b>Monthly Operational Report</b> ←	Engineering	
Budgets		Human Resources	
AWWA Utility Benchmarks		Comms and Outreach	
		Finance	
<b>Technology Can Change Timeliness of Reporting Tools</b>	For many water sales and water loss are <u>operational</u> metrics. Advances in real-time monitored systems make these observations more timely and therefore <u>more tactical</u> .		





# Building a Data Strategy: Put it to use



# Idaho: Operational Performance Review

MONTHLY OPR  
SUMMARY  
CONCEPT

## Local Priorities

#1	Customer Service Chat Feature
#2	Job Demands Analysis
#3	Voluntary PFOS Sampling
#4	WFM System Enhancements

## Performance Indicators

Tactical Daily-Weekly Updates	Exceptions
Customer Service	No exceptions: Sept Call Vol: 4,890, Abnd Rate: 1%, ASA: 13 sec
Health and Safety	No exceptions: 80% to year-end training goal
Operations	No exceptions: Production: 30 MGD (+5MGD above plan)
WQ and Compliance	No exceptions
Engineering	No exceptions: Project and spending on track
Human Resources	2 Open Grievances Vacancies with tight time to fill
Comms and Outreach	Delivery of rate case mailers next 7-10 days
Finance	No exceptions: Collections nearing pre-covid target levels



# Idaho: Operational Performance Review – Detail Dashboard

## OPR Detail Dashboard

Simple Excel Model

Intended as  
prep/backup for  
Monthly OPR  
Summary

Metrics selected for  
ease of automation

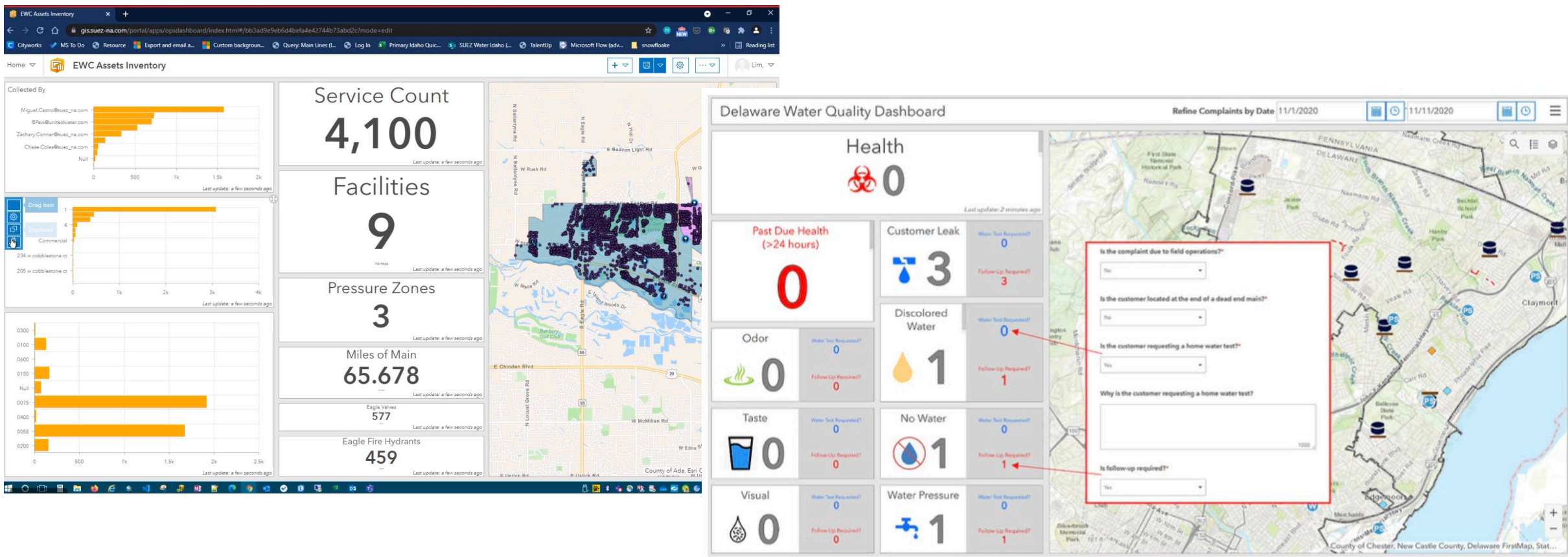
Fed from  
Functional  
Dashboards &  
Source Systems

Idaho Utility Score Card 2020					January				February			
Activity	Source	Target	Reported	Units	Week 1	Week 2	Week 3	Week 4	Week 1	Week 2	Week 3	Week 4
<b>Customer Service &amp; Billing</b>												
<b>Service Requests</b> CW												
Field Service		600	Weekly	Count	564	600	550	585				
Locate Tickets		280	Weekly	Count	220	280	225					
Other Types (WQ, DW, Leaks, etc)		115	Weekly	Count	112	109	120					
Company Issue (% of other type)		65%	Weekly	%	50%	65%	70%					
<b>Payment Plans Created</b> CCB												
Abandon Call Rate	IVR	3%	Weekly	Percent	3%	2.00%	3.50%					
Avg Wait Time	IVR	45	Weekly	Avg Seconds	44	42	43					
First Call Resolution (SAME NUMBER CALL BACKS 2x)	IVR	2	Weekly	Original Calls	3	3	1	1				
<b>Health and Safety</b>												
Hazardous Condition Reports	Intelix	7	Weekly	Count	6	8	10	6				
Intelix Near Misses	Intelix	0	Weekly	Count	0	0	1	0				
Intelix Reportable Events	Intelix	0	Weekly	Count	0	0	0	0				
Training Hours Accomplished	Talent'Up	5	Weekly	Count	7	20	8	12				
<b>Operations</b>												
Daily Production	SCADA	varies	Weekly	Avg MGD	20	22	23	24				
System Alarm Count	SCADA	50	Weekly	Avg Daily	25	24	51	35				
Non-Revenue Water	Calc	4.50%	Monthly	NRW								4.60%
<b>Maintenance Projects</b> CW												
Scheduled Events		50	Weekly	Count	5	6	7	2				
<b>Water service disruptions (sustained drop &lt; 20psi)</b> CW												
Scheduled		5	Weekly	Count	5	6	7	2				
Unplanned		0	Weekly	Count	0	0	2	0				
<b>Construction and Repair</b> CW												
Scheduled Projects		5	Weekly	Count	5	5	5	8				
Unplanned Repairs		0	Weekly	Count	1	0	1	0				
Avg Workorder Age	CW	85	Weekly	Avg Age (Hours)	85	87	90	92				
Meter Readings	CW?	10,000	Weekly	Count	9,500	9,750	10,000	11,000				

WEEKLY OPR DETAIL  
CONCEPT



# SUEZ Regulated Utilities: Daily Operational Dashboards



Coordinated operations provide immediate visibility into system events and activities.





## Multiple Choice

**What is not an example of a tactical level reporting tool?**

**A) Daily Staffing Board**

**B) Dashboard of Open WQ Calls**

**C) Annual WQ Reports**

**D) Locked Out Equipment List**



# THANK YOU!



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