

An aerial photograph of Portland, Oregon, showing the city's layout, including the Willamette River, downtown buildings, and surrounding areas. A yellow vertical bar highlights a specific area in the city.

PORTLAND, OREGON

VICINITY PLAN



IRVINGTON

ELIOT

ROSE QUARTER

CONVENTION CENTER

LLOYD DISTRICT

SULLIVANS GULCH - I-84

KERNS



700

100

92

101

*BEFORE:
Aerial view
looking
southwest
toward
downtown.*





LLOYD CROSSING

Sustainable Urban Design Plan & Catalyst Project

Portland, Oregon
July 1, 2004

LLOYD ECODISTRICT STRATEGIES



ENERGY

*Conserve / Manage
Dashboard / Web
Office Building Plant
Connected to Retail
High Performance Envelope*



HABITAT / ECOSYSTEMS

*Outdoor Space
Eco-Roof / Gardens*



WATER + WASTE

*Rainwater Reservoir
Stormwater Treatment
100% Black/Grey Water
Treatment and Re-use;
Irrigation, Flush, Cooling
Tower – Infiltrate (DEQ)*



HEALTH + COMMUNITY

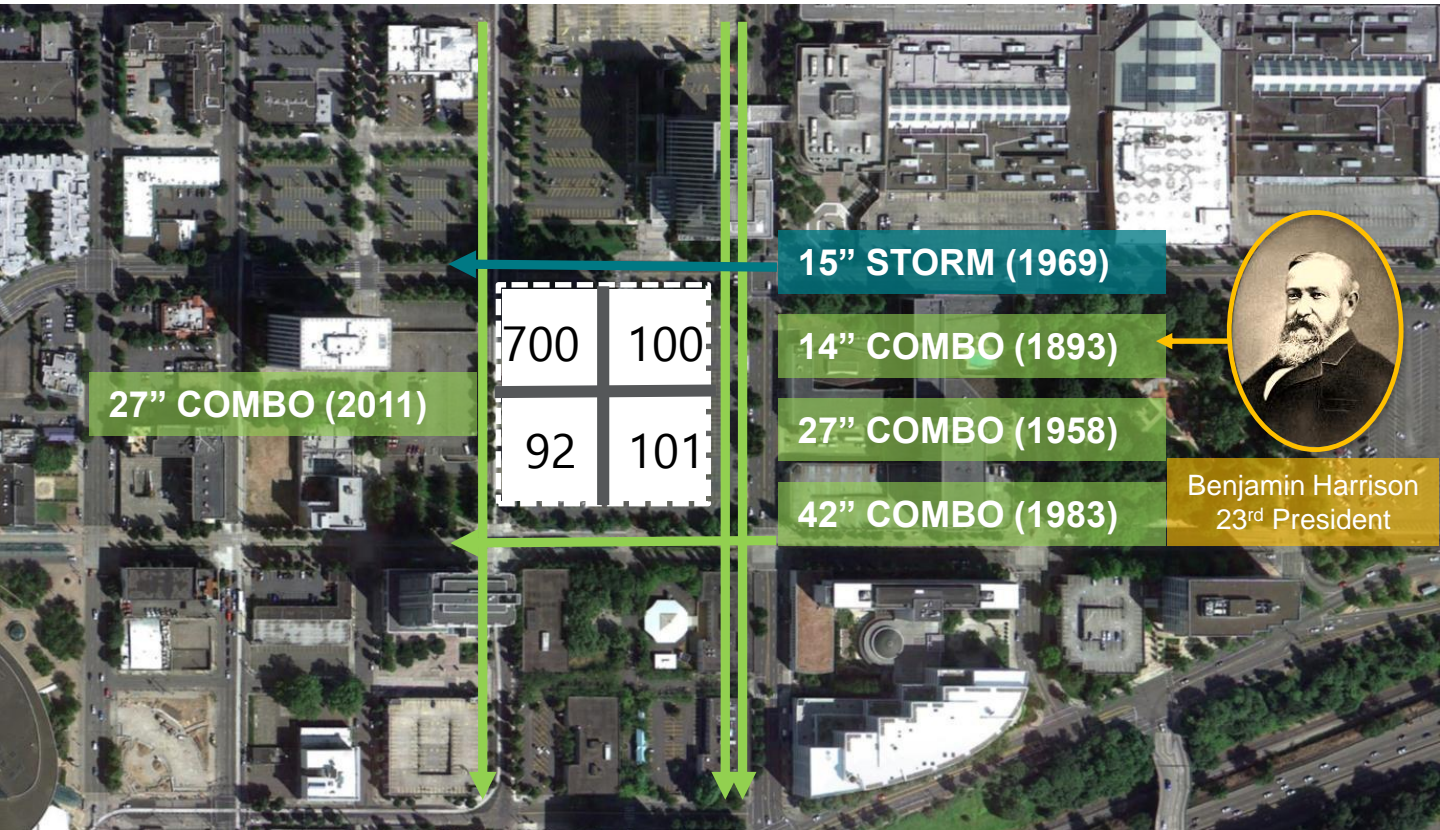
*Essential Services
Multi-Generational Living
Mix of Housing Types
Eat/Drink/Sleep/Work/
Study/
Play/Flirt*

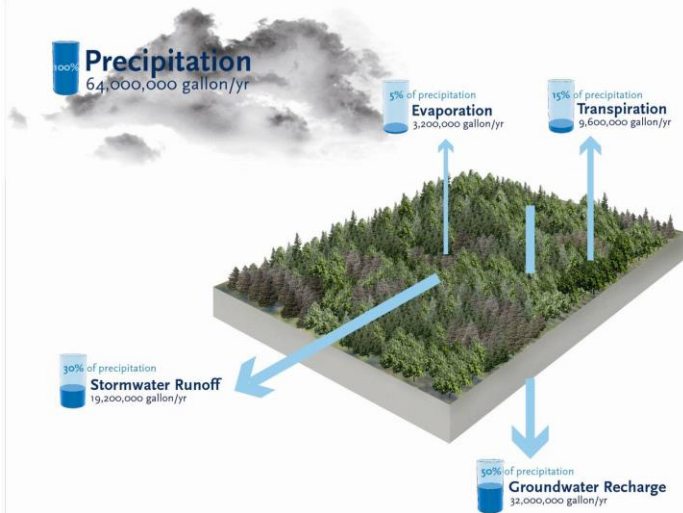


TRANSPORTATION + MOBILITY

*Bike Hub / Valet at L700
Streetcar
Max Line
Zip Car
Charging Station
20 Minute Living*

EXISTING STORM / SANITARY SYSTEM



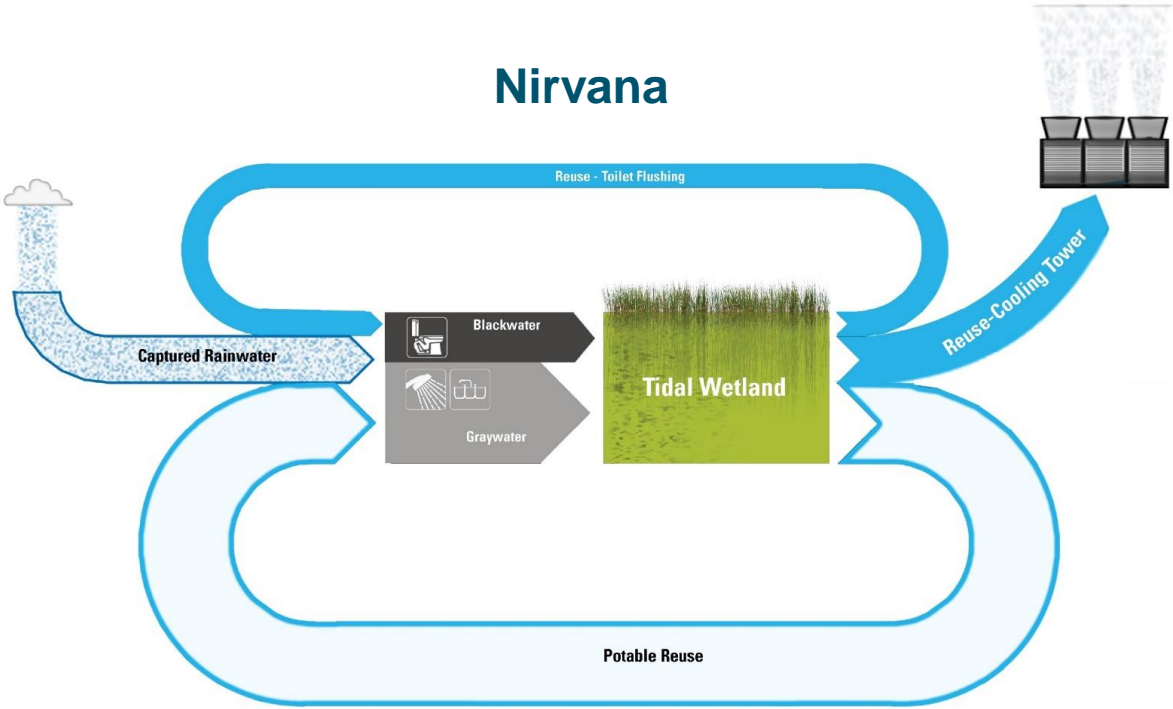


© Mithun

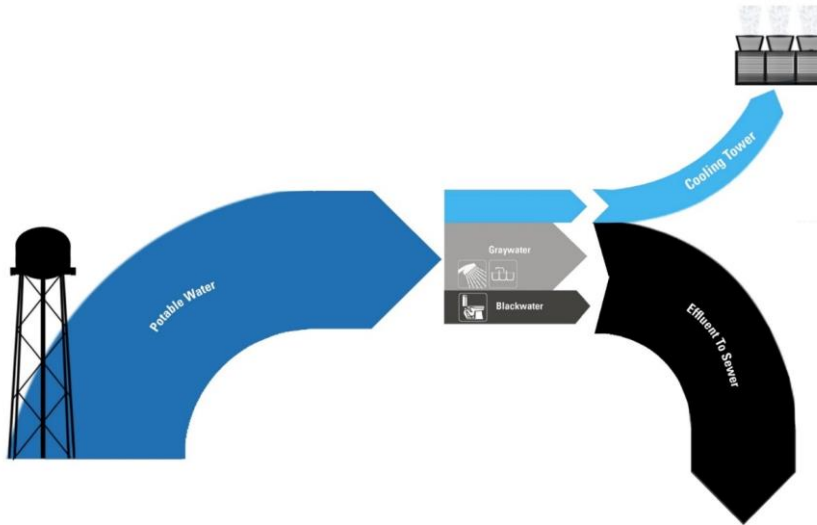


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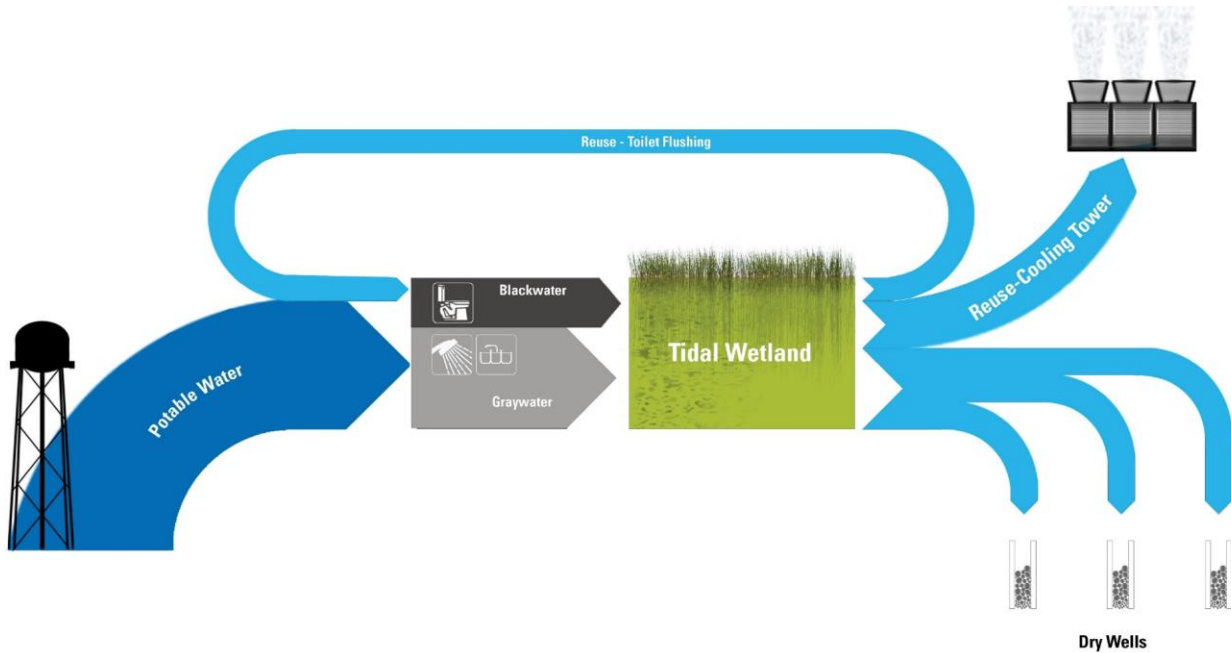
NET ZERO WATER USE



TYPICAL WATER USE



PROVEN WATER USE



NORM:

NATURAL
ORGANIC
RECYCLING
MACHINE



NORM:

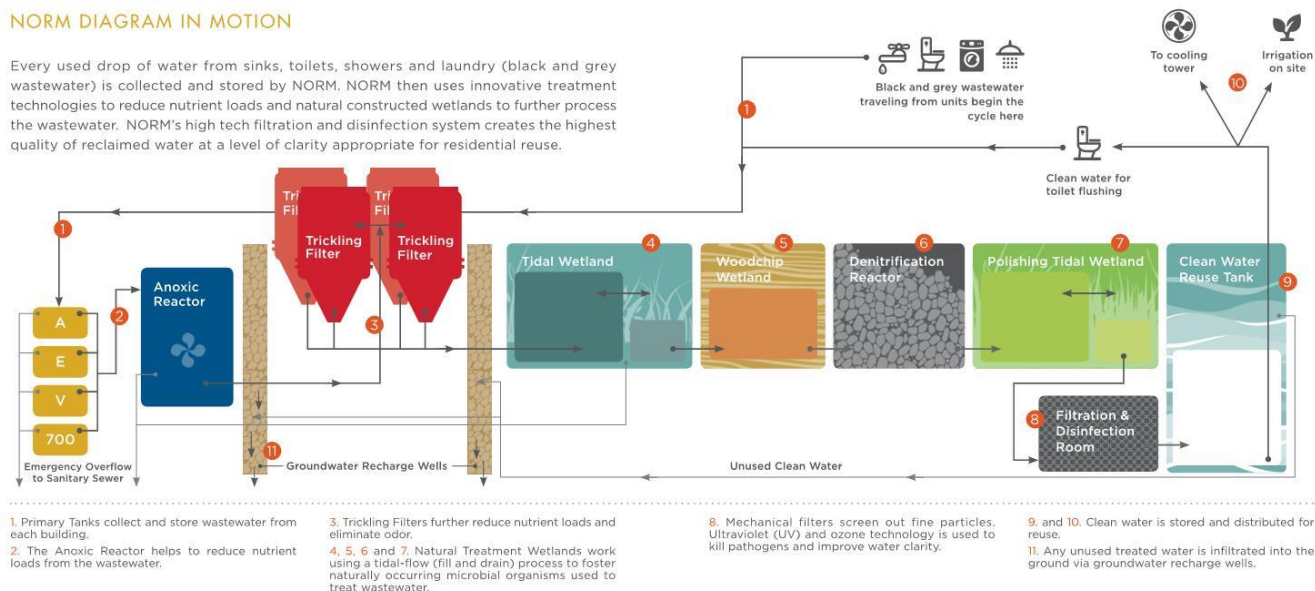
NATURAL
ORGANIC
RECYCLING
MACHINE



SO HOW DOES THIS WORK?

NORM DIAGRAM IN MOTION

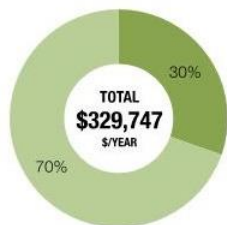
Every used drop of water from sinks, toilets, showers and laundry (black and grey wastewater) is collected and stored by NORM. NORM then uses innovative treatment technologies to reduce nutrient loads and natural constructed wetlands to further process the wastewater. NORM's high tech filtration and disinfection system creates the highest quality of reclaimed water at a level of clarity appropriate for residential reuse.



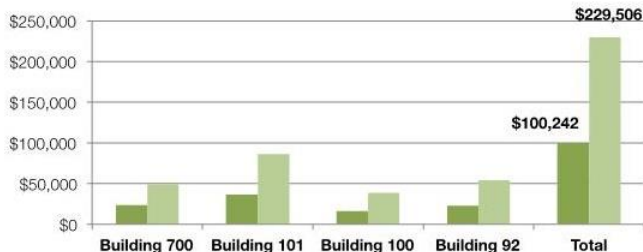
WATER & WASTEWATER COSTS

BUSINESS AS USUAL (WITHOUT WASTEWATER TREATMENT AND REUSE)

UTILITY COSTS



■ Potable ■ Wastewater to Sewer



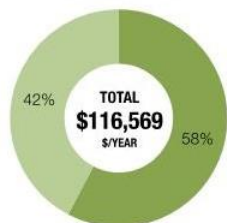
■ Potable ■ Wastewater to Sewer

NOTES:

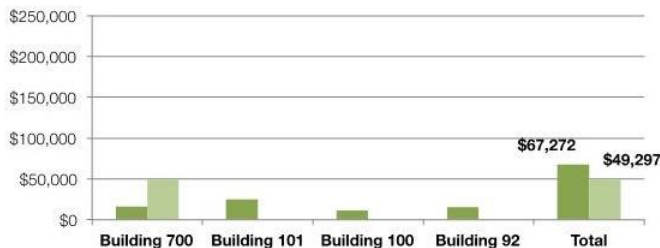
- BAU water utility costs assume conventional public water (\$3.321/ccf) and sanitary sewer (\$8.140/ccf) connections.
- Year 1 only estimate.

PROPOSED (WITH WASTEWATER TREATMENT AND REUSE)

UTILITY COSTS



■ Potable ■ Wastewater to Sewer



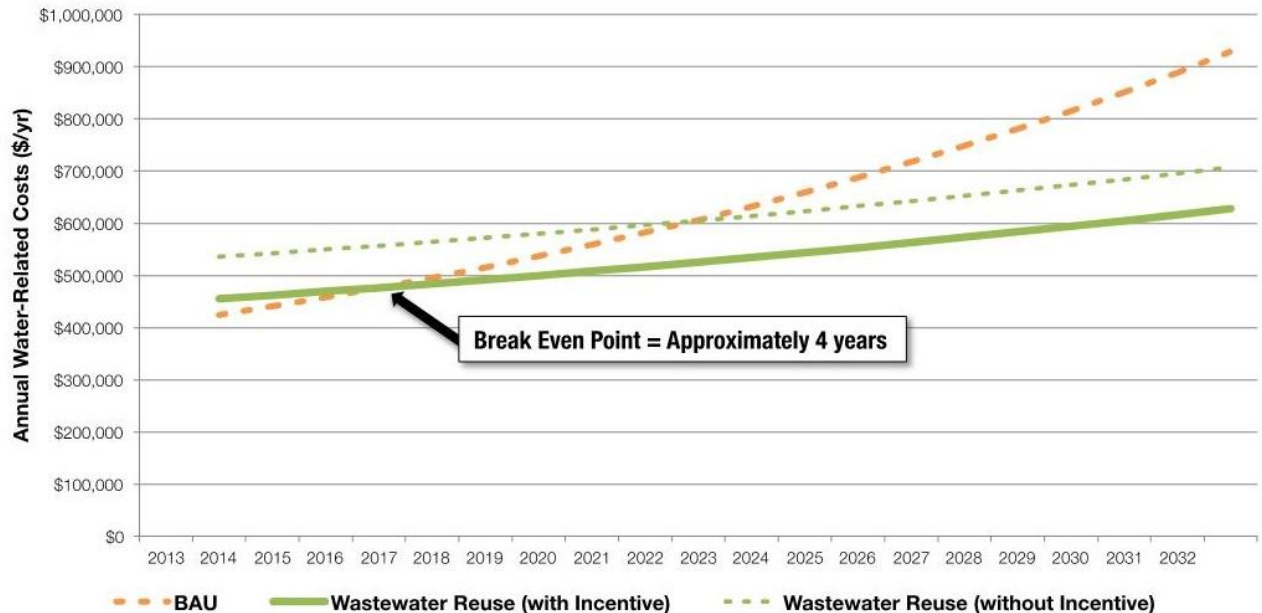
■ Potable ■ Wastewater to Sewer

NOTES:

- Proposed water utility costs assume reclaimed non-potable water service to all four buildings and treatment, reuse and UIC disposal of unused treated water (except for Building 700 wastewater to public sewer).
- Year 1 only estimate.

65% WATER UTILITY COST REDUCTION

Integrated Water Management Cost of Service Comparison (System Capacity = 45,210 GPD)



NOTES:

- COST OF SERVICE – Includes both CAPEX and OPEX.



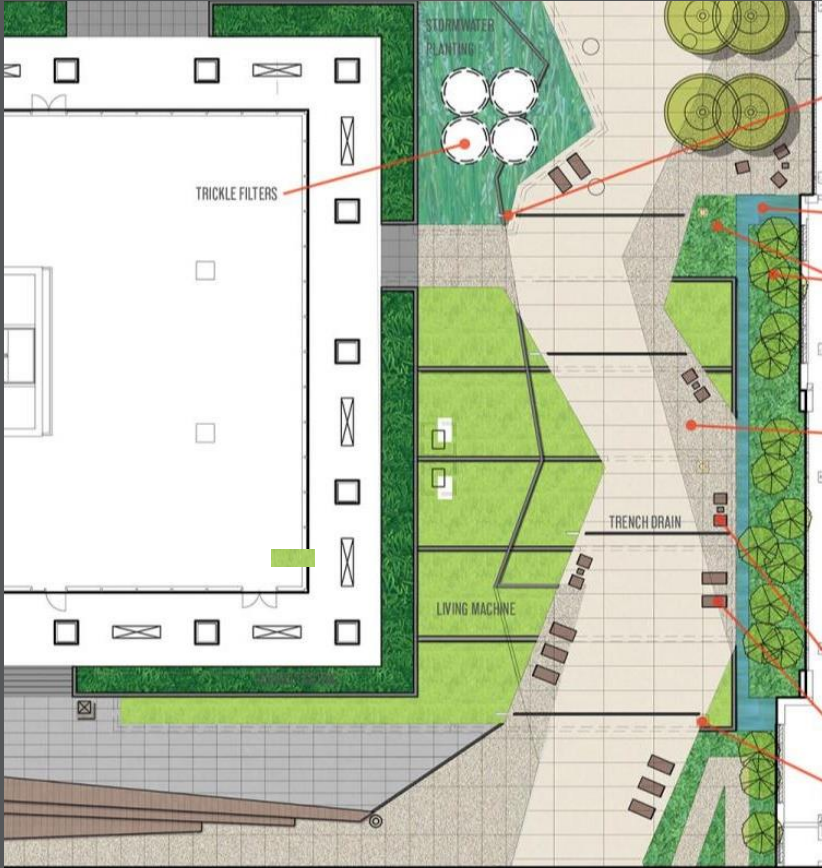
70	10
0	0
92	10
	1

View mid-block at Multnomah Street looking south

WATER STREET



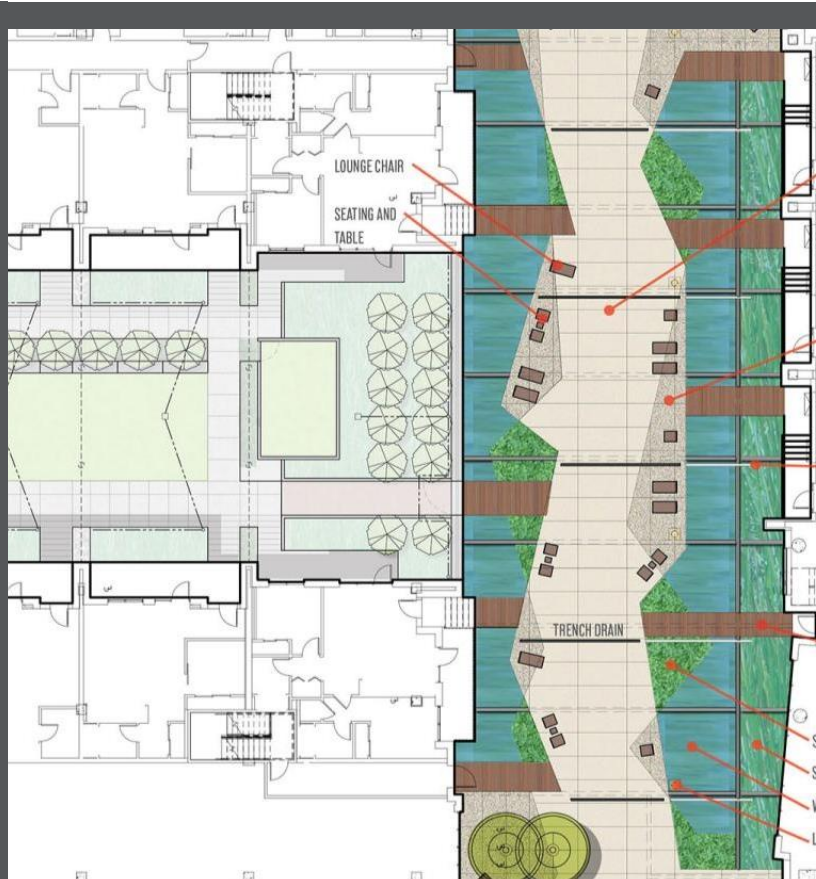
NORM

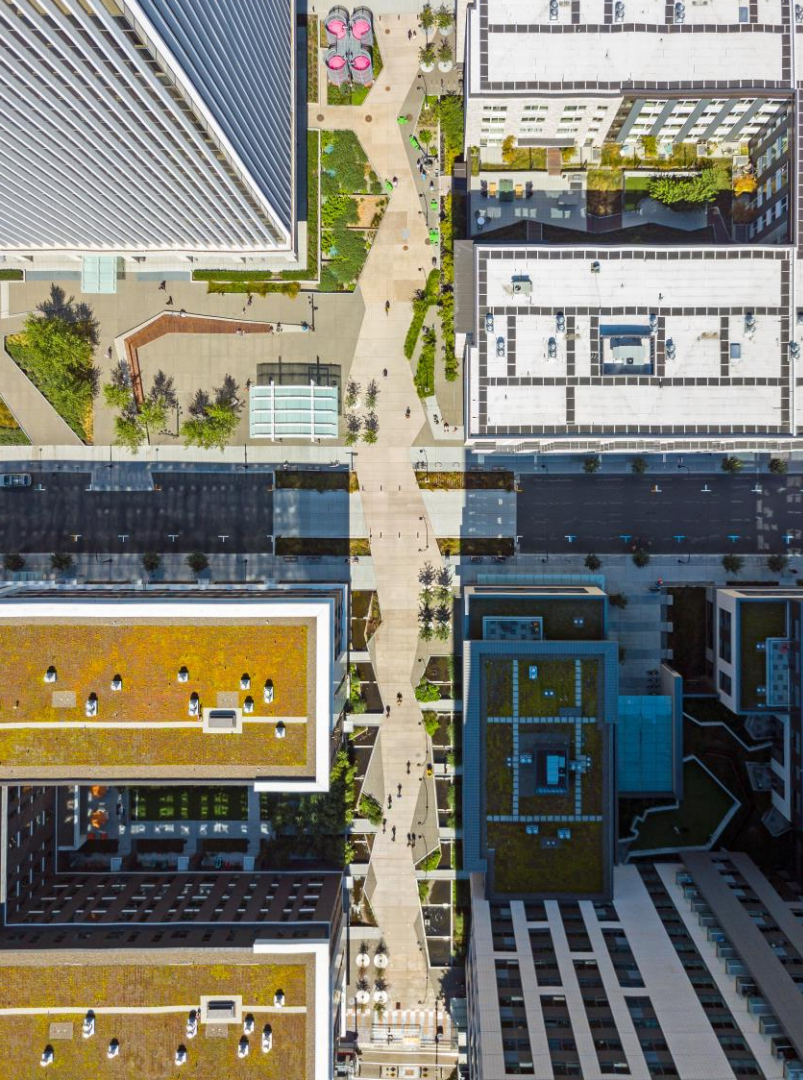


WATER STREET (RAINWATER HARVESTING)



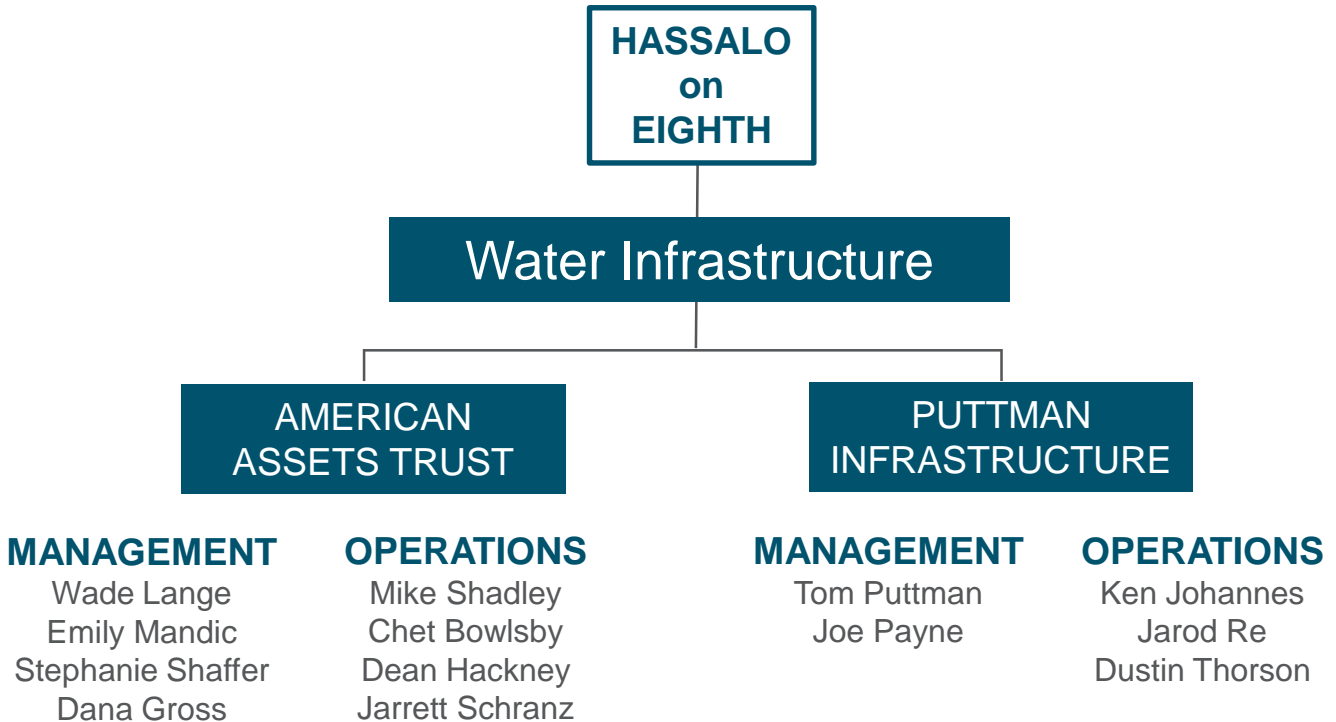
WATER STREET







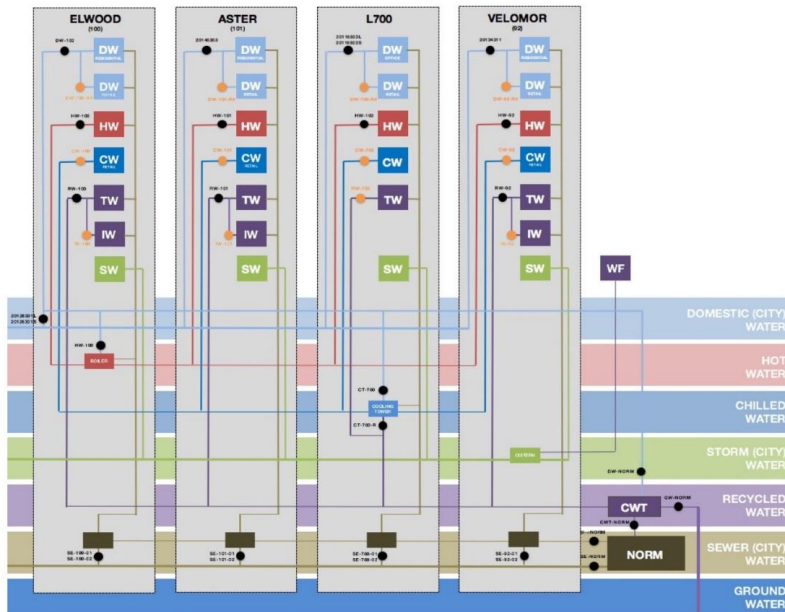
MANAGEMENT TEAM



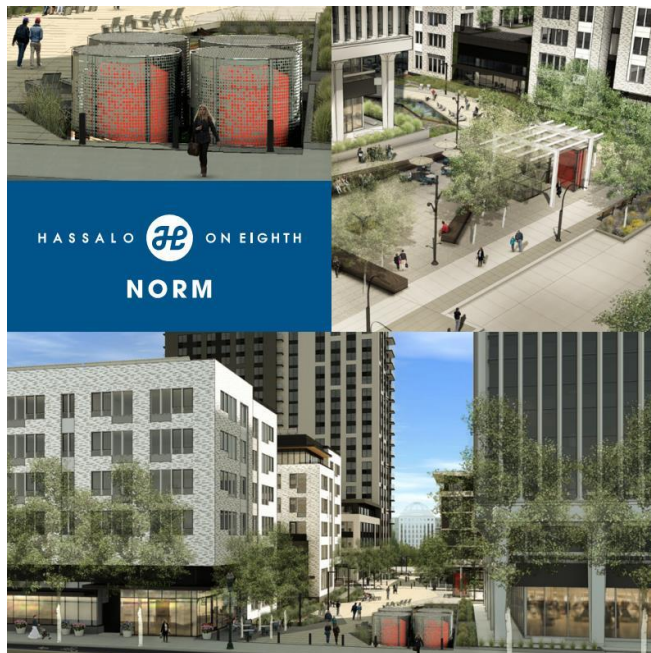
NEW “UTILITY”

The Utility Management System provides:

- 24/7 monitoring of 7 major systems, including 36 separate meters
- Regulatory compliance reporting
- Monthly revenue and expense management, including cost allocations per building
- Tenant rate setting and billing
- Dashboard infographics



COMMUNITY EDUCATION



WE HAVEN'T REALLY RE-INVENTED THE WHEEL, IT JUST SEEMS LIKE IT

MEET NORM - NATURAL ORGANIC RECYCLING MACHINE

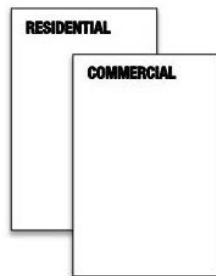
CONSERVATION NORM helps to reduce water use by over 50%—that's 7,000,000 gallons annually—by treating 100% of the wastewater generated from Hassalo on 8th to create clean reclaimed water used to flush toilets, irrigate landscaping and to supply cooling water for interior climate control. Biosolids generated from NORM are reused offsite to make fertilizer and generate energy.

SAFETY, QUALITY AND RELIABILITY Designed with state-of-the-art technology and controls, NORM meets the highest standards for wastewater treatment and reuse and is monitored 24/7 by certified wastewater operators to ensure optimal system performance, water quality and tenant safety.

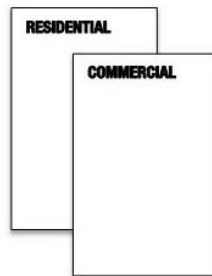
VALUE NORM reduces water and wastewater utility costs which translate into lower cost of living and smaller environmental footprint for building tenants. NORM also reduces strain on an over-capacity city sewer system.

NORM IS THE FUTURE NOW As the largest, natural urban wastewater reuse system in North America, we're proud to provide this benchmark for sustainable living both locally and globally.

COMMUNITY EDUCATION



**TENANT EDUCATION
MANUAL**



**TENANT LEASE
AGREEMENTS**



SIGNAGE



DASHBOARD



TOURS

Q&A:



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