



American Water Works Association
Pacific Northwest Section

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2018 PNWS-AWWA Conference, Tacoma, WA

Tacoma hosted an amazing Conference! 1,000+ attendees enjoyed the beautiful weather, great technical sessions and a plethora of networking opportunities. We were able to return over \$90,000 to the section coffers.

Feedback from attendees was almost all positive. The golfers LOVED the Fircrest Golf course. The abundance and variety of technical sessions offered was well received. The various networking events were well attended. The Water for People auction raised \$7,500.

There was a little bit of displeasure voiced regarding Competition night. Historically, Tuesday Wednesday night has been Fun Night with food and entertainment provided for attendees. That changed this year and caught some folks unaware. Moving forward, LAC's will be challenged to incorporate entertainment while still focusing on the competition events. Having the large competition area with multiple 'stages' for each competition helped keep the evening moving at a good pace.

Working with the professional event planner was new this year. We realized early on that communication between volunteers and the event planner was essential. Stephanie was organized and had control on-site and she worked well with the conference center staff, vendor hall set-up crew and Action Registration. Having the event planner was a big change in the planning process and it is very important that everyone understands that volunteers are still needed to pull off a conference of this size.

Jolene Gibson & Amy Hardiman
Tacoma 2018 LAC Co-chairs