



American Water Works Association **Pacific Northwest** Section MSC Committee

PNWS-AWWA Fall Trustee Meeting

October 2018

Submitted by Kristin Kihs, Chair

PNWS Vancouver 2019 will be another great opportunity for exhibitor and sponsors. While this venue is smaller than last year, we have enough space to meet our exhibit hall goals.

Exhibit Hall

The 2019 exhibit hall will host 101 vendors, seven which are premium booths located in the lobby and hallway near technical sessions. While there is not room to include meals and seating in the exhibit hall, we are developing ways to entice attendees into the hall. The current vendor booth layout is attached for your review.

Sponsorship Opportunities

The 2019 Sponsorship Opportunities are attached. The opportunities mimic last year's sponsorship package with the exception of the Wednesday Conference Competition Kickoff.

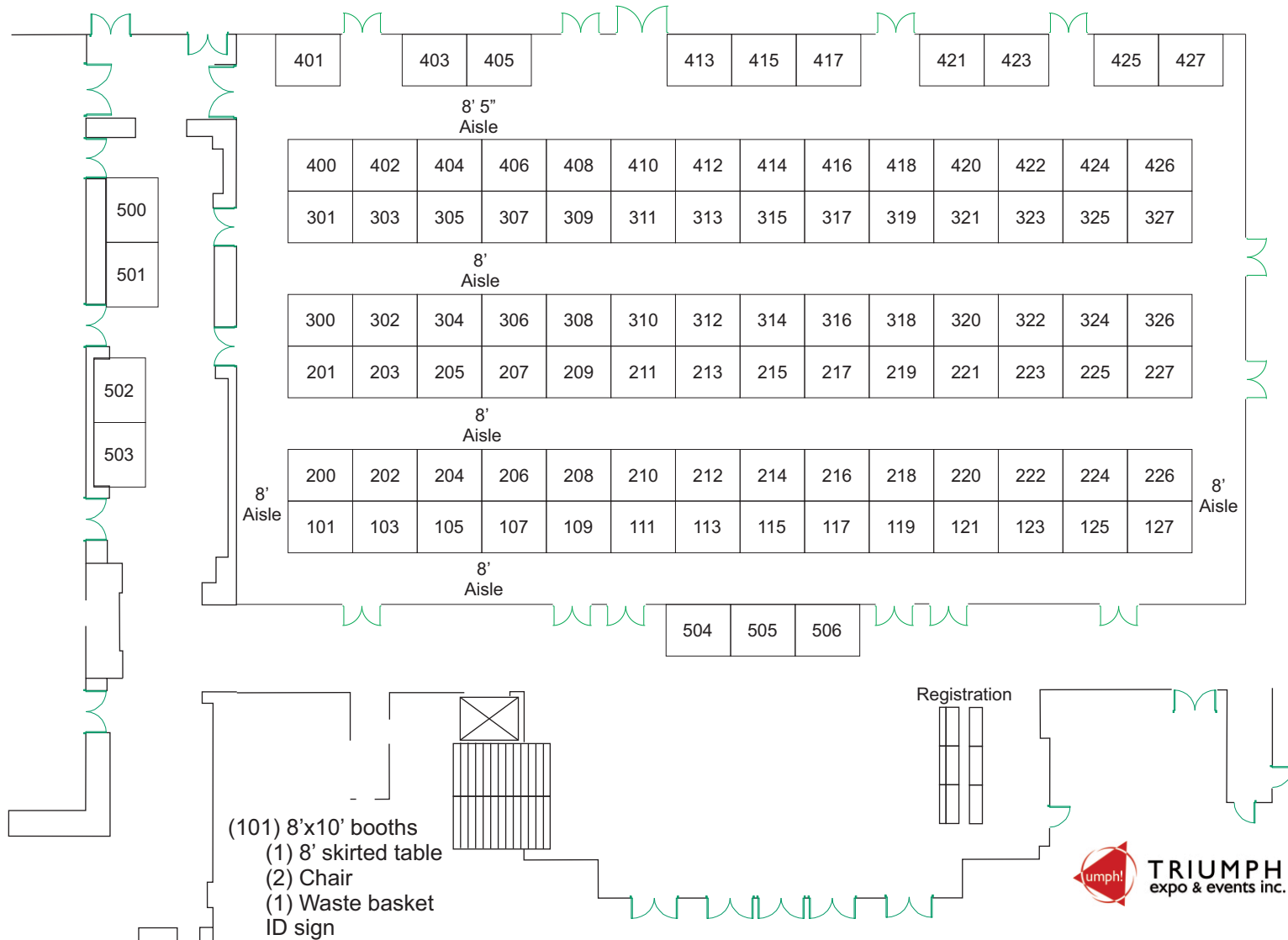
The conference committee is finalizing the sponsorship plan to offer Hospitality Tents during the Competition Night in Ester Shore park. Details are being developed but we know this will add to the fun of the event.

WFP & MSC

To boost booth attendance, the Water For People committee will be offering vendors the opportunity to showcase their silent auction donation at their booth. The auction committee will provide bid sheets and balloons which will be collected at the end of the vendor hours on Friday.

PNWS - AWWA 2019

Vancouver Hilton
May 1-3, 2019





Sponsorship Opportunities Vancouver 2019

Platinum Sponsorship (3 available)

AWWA Member: \$4,500 • Non-Member: \$4,700

Conference Mobile App – Rotating banner advertisement on mobile app (while available). When tapped, banner will connect to full screen advertisement. Take advantage of advertising opportunities directly to attendee's mobile phones before, during and even after the conference!

Web Presence - Full color company logo on PNWS web site for one year with hyperlink to your company web site.

Tradeshow Booth - One full size booth (size varies) on the tradeshow floor which includes sponsorship recognition at booth and two full conference registrations including all conference meals.

On-Site Recognition - Platinum sponsorship banners with company logo displayed at the Golf Tournament, Tapping Contest, Opening Ceremony, Conference Kickoff, Banquet and Water For People auction and reception. Company logo to be included on the conference attendee gift (provided by PNWS) and volunteer t-shirt (subject to LAC budget and ordering deadlines).

Water Matters Magazine - Pre-listing in the spring edition of Water Matters including full company logo. Option of providing full page story in the spring or summer edition of Water Matters. Sponsor to provide article copy and logo.

Gold Sponsorship (6 available)

AWWA Member: \$3,000 • Non-Member: \$3,200

Conference Mobile App – Recognition in the conference smart phone app with company logo (sponsor supplied). Sponsorship includes first right of refusal to purchase a rotating banner advertisement on mobile app. **Don't miss out - offer available for an additional \$500 until March 1, 2019 or until all banners are sold.**

Web Presence OR Tradeshow Booth - Full Color Company logo on PNWS web site for six months with hyperlink to your company web site.

OR

One full size booth (size varies) on the tradeshow floor. Includes sponsorship recognition at booth and two full conference registrations including all conference meals.

On-Site Recognition - Gold sponsorship banners with company logo displayed at the Golf Tournament, Tapping Contest, Opening Ceremony, Conference Kick Off, Banquet, and Water For People auction and reception. Company logo on volunteer t-shirt (subject to LAC budget and ordering deadlines).

Water Matters Magazine - Pre-listing in the spring edition of Water Matters including full color company logo. Also includes the option of providing ½ page story for the spring or summer edition of Water Matters. Sponsor to provide article copy and logo.

Silver Sponsorship (8 available)

AWWA Member: \$2,000 • Non-Member: \$2,200

Conference Smart Phone App - Recognition in the conference smart phone app with company logo.

Web Presence OR Tradeshow Booth - Full Color Company logo on PNWS web site for six months with hyperlink to your company web site.

OR

One full size booth (size varies) on the tradeshow floor. Includes sponsorship recognition and two vendor registrations which include Conference Kick Off on Wednesday; all meals on Thursday; and Friday breakfast and lunch.

On-Site Recognition - Sponsorship banner at team events including Tapping Contest, Top Ops and Meter Madness.

Water Matters Magazine - Pre-listing in the spring edition of Water Matters. Includes full color company logo. Sponsor to provide logo.

Premium Booth Only Sponsorship (ONLY 7 available)

AWWA Member: \$1,100 • Non-Member: \$1,300

Conference SmartPhone App - Recognition in the conference smart phone app with company name.

Tradeshow Booth - One full size booth located in the lobby or hallway near technical sessions (size varies). Included two vendor registrations which include Conference Kick Off on Wednesday evening; all meals on Thursday; and Friday breakfast and lunch.

Booth Only Sponsorship (100 available)

AWWA Member: \$900 • Non-Member: \$1,100

Conference SmartPhone App - Recognition in the conference smart phone app with company name.

Tradeshow Booth - One full size booth (size varies) in the exhibit hall. Included two vendor registrations which include Conference Kick Off on Wednesday evening; all meals on Thursday; and Friday breakfast and lunch.

A la Carte Options

Young Professionals (YP) Scavenger Hunt

Venue Host - \$500.00 (2 available) - Host one of the two receptions during the YP Scavenger hunt including appetizers and drinks. Sponsorship includes a large- sized logo on all scavenger hunt material and on YP website, and a large point value clue on Scavenger hunt list.

Partner - \$400.00 - Sponsorship includes a medium- sized logo on all scavenger hunt material and on YP website, and a medium point value clue on scavenger hunt list.

Patron - \$200.00 - Sponsorship includes a small-sized logo on all scavenger hunt material and on YP website, and a low point value clue on scavenger hunt list.

Conference Mobile App - \$500 (5 available)

This app is a huge hit! Take advantage of advertising opportunities directly to attendee's mobile phones before, during and even after the conference! Sponsorship includes a rotating banner advertisement on mobile app. When tapped, banner will connect to full screen advertisement. Your company will benefit from continuous advertising throughout conference directly to attendee's mobile phones. The earlier you sign up the more visibility you receive as the Smart Phone is active February – October 2019. Yes, that's right, you can send messages to conference attendees even after the conference! Remind them of your new product, new office location opening or new company hires – the possibilities are endless!

Conference Kick Off Hospitality Sponsors - \$500 (Quantity TBD)

Sponsor the Wednesday evening Conference Competition Kick Off! Attendees and vendors will flock to this event to catch up with industry friends and watch teams vie to represent the PNWS section in Denver at ACE19. This event will include local food trucks and craft breweries. Your sponsorship includes a private, tented area with tables and chairs available to entertain clients. Add a theme and specialty beverages or appetizers to entice clients to your tent!

Competition Sponsor - \$500 (6 available)

Visual and Verbal Recognition at Conference Kick Off and Tops Ops.

Golf Tournament

Signature Sponsor - \$550 (2 available). Sponsor receives signage in all golf carts and visual and verbal recognition at the tournament.

Hole Sponsor - \$300. Includes visual recognition at your sponsored hole and the opportunity to distribute drink tickets or other gifts to golfers.

Technical Classroom Sponsorship - \$250 (6 available)

Sponsor a technical program track! Sponsorship includes signage in sponsored session classroom (sponsor to provide), a 30 second verbal advertisement given by the moderator (sponsor to provide) and the option to provide printed materials as handouts for attendees. Choice of topics will be first come, first serve and sponsorship will include Thursday sessions and Friday sessions.