



# American Water Works Association Pacific Northwest Section

## Leadership Ad-Hoc Spring Committee Report

We have had three conference calls with a summation of discussion points below and full notes attached. The branding logo is also attached.

The Ad Hoc Leadership team proposes three tracks over two days. Anticipated first year level of participation to be 100-120. Proposed tracks will include;

- targeting beginning supervisors with all of the issues that surround moving into management
- second track that encompasses moving from beginning management to senior management – would include presentations from rate setting to personnel issues
- third would include a focus on leadership and would include a session or two by elected and have presentations on what leadership means.

We plan on advertising to various groups but targeting YP and Vision 2020 committee personnel to get the conference out.

At this time, we have not come to conclusion on who or how to integrate with other committees. This is something that we will be continuing to discuss internally and with the other committee's leadership.

1. 10-2-17
  - a. Committee decided on three tracks for the conference
  - b. Determined conference should be 2 days
  - c. 2-3 possible dates – sometime during the fall months
2. 11-27-17
  - a. Tentative dates discussed as well as conflicts with other conferences occurring
  - b. Feedback requested on the naming convention for the leadership conference
  - c. PWB graphic designer to create logo ideas for the committee
  - d. Potential event location discussed
  - e. Registration/hotel costs/per diem rates discussed in an effort to attract smaller utilities
  - f. Potential expenses vs. registration rates
  - g. Webpage to advertise this event
  - h. Committee to send out a survey in order to generate interest for potential attendees
3. 1-22-18
  - a. Conference to occur as a prelude to the Fall Trustees Meeting (potentially gaining interest of seasoned industry professionals)
  - b. First week of October, 2019 in Walla Walla
  - c. Agenda TBD
  - d. Target number of attendees: 100+/-
  - e. Save-the-Dates as well as an early registration deadline
  - f. Insurance needed as well as a banquet license – consider both

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