American Water Works Association
Pacific Northwest Section

	Q4 2017	Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	2020	2021	2022	2023
Advocacy & Philanthropy													
Support all philanthropic efforts													
➢ Member survey to identify areas of focus													
➢ Ad-Hoc Funding Committee													
Increase involvement with the Association													
➢ Place Association committee members in contact with relevant Section committees													
➢ Revise Nomination procedures													
Review & advocate on topics that impact our members													
➢ Member Survey													
➢ Timely response													

	Q4 2017	Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	2020	2021	2022	2023
Member Engagement/Education													
Subsection & Committee outreach													
➢ Access to training resources													
➢ Trustee support													
➢ Sharing resources between Committees and Subsections													
Introduce students & new professionals to PNWS													
➢ Value of Membership through participation													
➢ Value to Vendors and Utilities for leadership													
Retain & grow membership through engagement													
➢ Provide instant access for volunteering													
➢ Restructure meetings													

Member Engagement													
Subsection & Committee outreach													
Introduce students & new professionals to PNWS													
Retain & grow membership through engagement													
Organizational Stewardship													
Effectively communicate policy & process to members													
Provide financial accountability													
Define roles & responsibilities for Committees, Subsections & the Board													
Advocacy & Philanthropy													
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Increase involvement with the Association													
Review & advocate on topics that impact our members													

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Organizational Stewardship													
Effectively communicate policy & process to members													
➢ Identify best communication tactics													
➢ Trustee contact													
Provide financial accountability													
➢ Provide better communication for budget													
➢ Provide added clarity in budget updates													
Define roles & responsibilities for Committees, Subsections & the Board													
➢ Post roles and responsibilities on respective websites													
➢ Include succession planning													