



# American Water Works Association Pacific Northwest Section

## Fall Trustees Meeting Water For People Committee Report

October 2017

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### **Fundraising Update**

A big thank you to Shantel and Katie who were in charge of the WFP Auction held during the 2017 Kennewick Conference. The auction was a great success and earned approximately \$8,000. In all, we had another successful fundraising year and are again a Global WFP Sponsor raising over \$100,000 in 2017. The total funds raised during the WFP Year End will be presented at the Fall Trustee Meeting!

### **Summer Training**

Shantel Shepard attended the annual Water For People Workshop in Denver in July 2017. In addition to further understanding the impacts Water For People makes throughout the world, she learned many new fundraising ideas that she is sharing with all event planners. We appreciate the financial support from PNWS to continue this training.

### **PNWS WFP Event Highlight - 2017**

On June 24<sup>th</sup>, King County subsection partnered with Elyx Vodka to kick off summer with the first annual **Summer Sipping Featuring Elyx Vodka**. Every bottle of Elyx vodka sold, provides a week's worth of water for a community through Water for People. Camron Assadi from Water For People attended the event to promote the new partnership between Elyx and Water for People. The Seattle event included door prizes, raffle prizes, "No Water, No Vodka" t-shirts and gold fish racing. The event raised over \$4,000.

### **2017 Final WFP Events (Upcoming)**

The PNWS WFP teams still have two final fundraisers planned for 2017 and we are anticipating excellent participation.

October 28, South Sound Wheels for Water, LeMay Car Museum, Tacoma, WA

November 9, SW Idaho Wine for Water, Telaya Winery, Boise, ID

### **Committee Officers (2017-2018)**

Following are the dedicated officers making a difference on the Water For People committee.

Chair: Camille Cegnar, Suez

Vice Chair: Jolene Gibson, Tacoma Water

Past Chair: Kristin Young, RH2 Engineering

Secretary: Erin Nishikawa, Associated Earth Sciences, Inc.

Social Media Coordinator: Brinlee Finzel, Brown and Caldwell

Conference Auction Chair: Katie Dillon, Dillon Marketing Consulting

Conference Auction Chair: Shantel Shepard, Tacoma Water