water for people

Water for People

An Introduction and Fundraising

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An Introduction

- Making a global crisis personal
- Quick fixes don’t work
- Solutions that last
- Growing our impact without growing our footprint
- Where we work

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WHERE WE WORK 2010

AFRICA

MALAWI
Chikhwawa
Rumphi
Blantyre

RWANDA
Rulindo
Kicukiro

UGANDA
Mukono
Kyenjojo

ASIA

INDIA
South 24 Parganas
North 24 Parganas
East Medinupur
Murshidabad
Nadia
Purulia

CENTRAL AMERICA

GUATEMALA
San Antonio Ilotenango
San Bartolomé Jocotenango
San Pedro Jocopilas
Santa Cruz del Quiche
San Andres Sacajaba

HONDURAS
Chinda
San Antonio
El Negrito

NICARAGUA
Wiwilí

DOMINICAN REPUBLIC

SOUTH AMERICA

BOLIVIA
Cuchumuela
Tiraque
San Pedro
Villa Rivero
Cochabamba

ECUADOR

PERU
Cascas
Majes
Tumbaden

Water For People's global impact in 2009:
Water Beneficiaries: 209,336
Sanitation Beneficiaries: 118,055
Water For People provided 191,670 people with hygiene education.

WATER FOR PEOPLE
6666 West Quincy Avenue, Denver, CO 80235

T: 720 488 3490
www.waterforpeople.org

Video - Chinda, Honduras

Initiatives

- SWASH+
  - School Water, Sanitation and Hygiene Promotion plus Community Impact
- Sanitation as a Business
- Gender sensitive school water, sanitation and hygiene promotion
- Mobile mechanics

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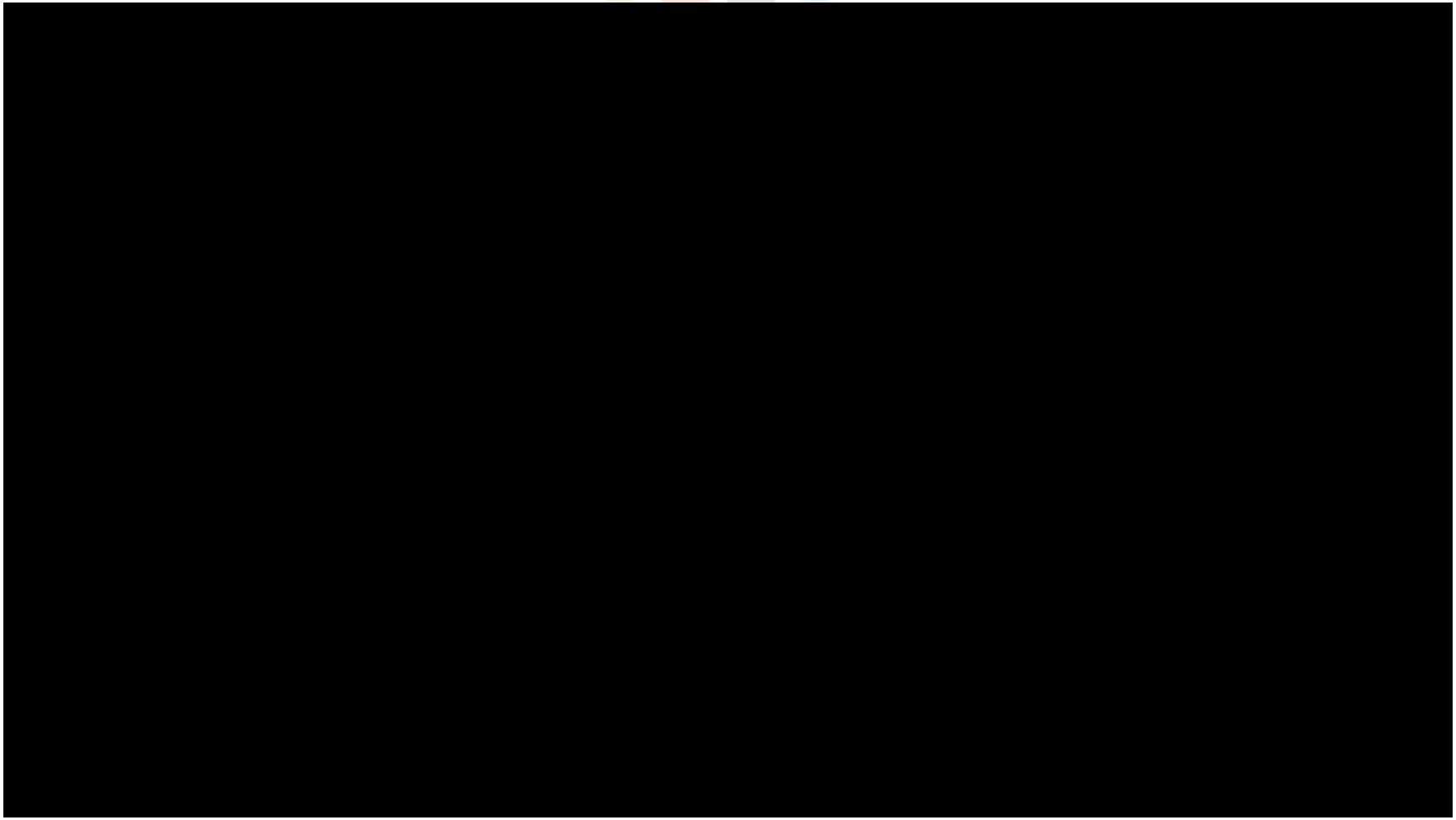
Video - Our Approach



FLOW

- Field Level Operations Watch
- 10-year monitoring
- Data driven

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What Make a Successful Event?

- Planning
- Communication
- Food
- Fun

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Fundraising 101

- Fundraiser versus FUNDRAISER
- Basic event versus enhanced event

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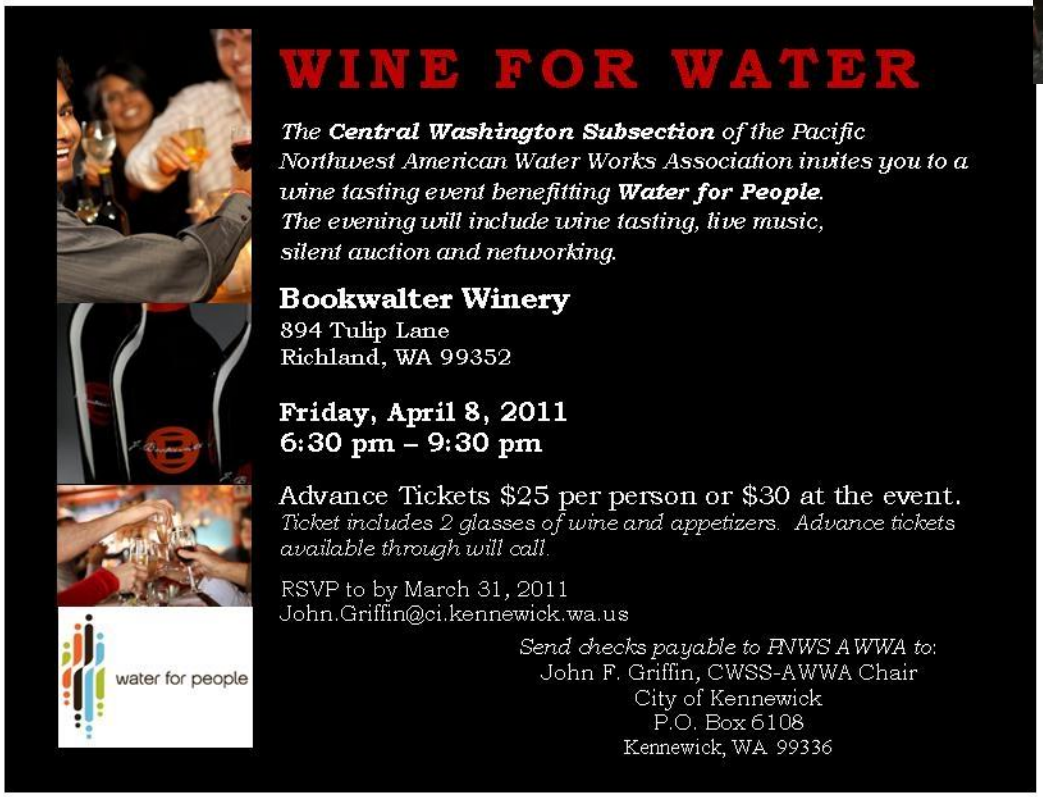
Central Washington - Wine for Water

Three months planning



Raised $3,200

Three on core committee

Seattle Water for Life Reception

Raised – $44,282

Ten to twelve on core committee

Seven months to plan

Save the Date

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2011 Reception to ensure sustainable, safe access to drinking water and sanitation around the world.

Sixteenth Annual Water for Life Reception

Saturday March 26th, 2011
6:00 to 9:00 pm
Bellevue City Hall

For more information
jolynleslie@pnws-awwa.org

Water for Life

NW Oregon Subsection
Water For People Gala

Raised
$34,185

Six months to plan

Eight people on
core committee

5th Annual

Water For People Gala

Saturday, February 5, 2011
Scottish Rite Center
1512 SW Morrison, Portland

Hosted bar and Hors d'oeuvres
starting at 6pm
Dinner and entertainment to
follow

Tickets: $50
Additional donations
will be greatly appreciated
tickets: Carla Ralston 503-577-1220
Carla.Ralston@portlandoregon.gov

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Featuring:

Keynote speaker: TBA
Musical guests
Rare Monk
Artwork from the
Zimbabwe Arts Project

Your attendance and
donations will directly support
the efforts of Water For People
by providing financial support
and empowering
communities to develop
sustainable water and
sanitation systems.

Learn more about Water For
People at
www.waterforpeople.org

Cascade to Coast Poker Tournament

Raised $515

Three people on core team

2 months to plan

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Event Pie

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Thank You

Questions?

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