



Public Information Committee Report

Trustee Meeting

May 3, 2017

◆ Excellence in Communications Awards

There were 27 entries this year for Communication awards, down from 35 last year. We again offered small utilities free entry, which has increased their participation, but the overall number of participants declined. We will re-evaluate categories and participation strategies again next year, as the goal is always to provide an opportunity to showcase communication efforts and share ideas with other water agencies.

The Best-of-Show Award went to Eugene Water and Electric Board, with the first entry ever to achieve a perfect score! Part of the Children’s Museum display has been brought here and set up near the Communications Award Display and Entries Table, so attendees can check it out and see this amazing winning entry original. Regular awards will be handed out during the Water Tasting Competition, and this year the B-I-S winner will be announced at the Opening Ceremonies.

This year’s winners are...

Category	Agency	Name of Entry
Print Communications		
Large Utility	City of Spokane	<i>"Don't Be a Drip" Conservation Infographic</i>
Calendar		
Large Utility	Tualatin Valley Water District	<i>2017 Kids Calendar</i>
Electronic Communications		
Large Utility	Eugene Water and Electric Board	<i>EWEB - UO Freeze Infographic</i>
Small Utility	City of Ashland	<i>"Ashland Saves Water" Newsletter</i>
Best Video		
Large Utility	City of Bend	<i>"Dirty Water" Video</i>
Consumer Confidence Report		
Large Utility	City of Spokane	<i>2016 Water Quality Report</i>
Small Utility	City of The Dalles	<i>2016 Water Quality Report</i>
Strategic Communications Plan		
Large Utility	Joint Water Commission	<i>Algal Response and Communications Plan</i>
Internal Communications		
Large Utility	City of Bend	<i>Bend Utility Pride</i>
Wild Card		
Large Utility	Eugene Water and Electric Board	<i>Children's Museum Exhibit</i>
Best in Show		
Large Utility	Eugene Water and Electric Board	<i>EWEB/SUB/RWD Children's Museum Exhibit</i>