



American Water Works Association
Pacific Northwest Section

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www.pnws-awwa.org

November 3, 2015

To all Subsection and Committee Officers,

As you are aware, membership in Pacific Northwest Section (PNWS) of the American Water Works Association (AWWA) provides you, your co-workers, and your customers with benefits far beyond that which can be measured by the valuable education and hands-on training that your subsections and committees provide. Amongst those benefits are world leading technical resources like standards, manuals of practice, and a multitude of publications covering all aspects of the water industry. The primary benefit of your membership in the AWWA is the networking opportunities that the Association and the Section can provide connecting you to water professionals around the region, the nation, and the globe.

Through your volunteerism and your fellow subsection/committee members, we are able to maintain our position as the leaders in providing cutting edge water training to water professionals from around our region and beyond.

To reward our many members of the PNWS, we are constantly looking for ways to increase the value of your membership in AWWA beyond the many benefits you already enjoy. To this end, **the Section Board of Trustees recently approved a new pricing policy** that we are asking all subsection and committee officers to use when pricing their training events throughout the year. Please see the attached document for more information and examples.

The Association has been recommending a member/non-member pricing structure for some time. By providing reduced pricing to Association members, we can provide a further benefit to our dues-paying members. Additionally, we can entice non-members to become Association members to receive benefits, thus helping to grow our Section and further cement our place as the premier leader in the water industry, both in the Pacific Northwest and across the nation. The PNWS Board values your participation and efforts, along with that of all the dedicated volunteers who donate many hours of their personal time to make our Section what it is today. We thank you for your support and continued hard work to further the Pacific Northwest Section's great legacy as a leader among sections in the AWWA.

Sincerely,

Randy Black
Chair

Kyle Kihs
Executive Director



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Memo: PNWS Member/Non-Member Pricing Policy

The Section Board of Trustees approved the Member/Non-member Pricing Policy (below) at the 2015 Spring Conference. This pricing structure is intended to:

- Provide greater value for AWWA individual and utility members and their employees
- Provide more incentive for new members to join AWWA

While many of our subsections and committees already offer two tiered pricing, this new Section wide policy will provide you with guidance on the size of discount to offer our members. The member/non-member pricing below should be used for all Constant Contact online training registrations.

Member Discounted Price

Non-Member Additional Mark Up

- | | |
|---------------|------|
| • \$1-\$30 | \$10 |
| • \$31-\$50 | \$15 |
| • \$51-\$100 | \$25 |
| • \$101-\$150 | \$40 |
| • \$151-\$200 | \$50 |

This two tiered pricing structure will be managed purely by the honor system. We do not expect our members to verify the legitimacy of a membership claim. However, the Section's Membership Committee does have up-to-date membership data for all members which can be filtered by subsection. [Visit the Membership Data Request Page](#) on our Section website to place your data request.

Thank you for implementing this new pricing policy. Please let me know if I can answer any questions.

Kyle Kihs
Executive Director