

PNWS-AWWA

STRATEGIC OBJECTIVES

Develop Volunteer Leadership and Engagement	Promote Benefits of Membership	Assure Organizational Stewardship	Position the Section as a Premier Training Provider
Provide Effective Technology Tools	Provide Opportunities for Networking Internally and Partnering Externally	Effectively Manage Section Resources	Identify Training Needs
Explain How to Get Involved and be Successful	Retain, Add and Engage Members at All Levels	Demonstrate Financial Transparency at all Levels	Develop Diversified, Relevant, and Innovative Education and Training
Provide Strategic Plan for the Organization	Be an Advocate for the Drinking Water Industry	Develop Professional Staff and Section Leadership	Provide Support and Marketing
Increase Coordination Between All Members	Define, Enhance, and Communicate the Value of Membership	Define Roles and Responsibilities at all Levels	Make Certain Training is Available for All Members