

## **PNWS Membership Committee Report – May 2010 Tacoma Conference Trustee Meeting**

The Membership Committee met on March 17, 2010 to discuss the Membership Booth at the Section, review the progress of the new member online survey results, and discuss updating the Membership Plan related to membership drive options around a focus on utilities. The following is a summary of ongoing activities related to these items:

- Conference Planning – We will have a Membership booth similar to the 2009 Salem Conference. As an entry into a random drawing, we will ask participants to answer the question: "What AWWA service do you consider the best or most useful?" Additionally, we will be polling people to find out which social media (Facebook, Twitter, etc.) they use and what would be the preferred method getting information from PNWS AWWA. We will also be offering an opportunity for individuals to check their AWWA profile online and update their member information.
- New Welcome Member Packet – The Membership Committee has purchased 100 - 1 GB USB flash drives as gift for new members who complete the online "New Members" survey during 2010. We also teamed with the Small System Committee, NW Washington Subsection on purchasing an additional 50 US Flash Drives for them to use.
- Membership Plan – The PNWS Membership Plan has been updated for 2010. This plan has also been sent to the National Association, since they require that each Section provides a annual update to their Membership Plans. The most significant update was the incorporation of the Presidential Challenge to part of Section Goals. This program challenges Sections to increase their membership by 1% and to add 2 utility members during 2010.

### **Current Membership Numbers for PNWS**

2,672 Total Section Members – March 2010

Last Membership Number: January 2010 2,671