

## **MSC Committee Report May 2010**

Tacoma, WA

### **Sponsorship Program Enhancements**

The Sponsorship Program for the Tacoma conference brought in vendors supporting one each of the higher sponsor levels: Platinum, Gold and Silver. In addition, 13 sponsorships at the Bronze level were purchased with suites, booths or website logo placement.

The Platinum Sponsor was registered early enough to be featured on the umbrella for the Conference in Tacoma.

New this year, the Silver Level has been dedicated to support the PNWS competition teams for the ACE2010 conference. The teams being supported are: Tapping, Top Ops, and Meter Madness. A portion of this sponsorship will help cover expenses for the winners to travel to ACE 2010. This should build over the years.

Over the next year as Trustees work with suppliers, the MSC encourages you to provide the Sponsorship Program to the subsection vendors, and continually address whether the program provides the benefits desired to both the vendors and Subsection. It is suggested that the past Chairs act as ambassadors for the continuation of this program.

### **2010 LAC Coordination**

Personally, working with the Tacoma LAC has been a great experience, the team is very professional and they've "got it together".

This year we sold 105 booths, the most sold during my tenure. The most promising and desired feature of the venue was: All vendors in the same area – the facility chosen this year has accomplished this task. Having the Tapping demo inside the exhibit floor area greatly enhances the vendor opportunities for connecting with the audience members on Wednesday afternoon. The vendors will appreciate this.

The Grand Prizes are the three weekend trips to each of the states. We are hopeful that the ticket process will be smoother this year.

### **Vendor Survey:**

In keeping with tradition.. the Trustees have their packets to visit the vendors to hear first hand their experiences at this event. Please return them once completed and the results will be tallied as in years past.

**In the future...** Bill Beckman and Kristin Young will be carrying the torch forward for the exhibits in Boise, ID and on into the future. The last 5 years: Spokane, Kennewick, Vancouver, Salem, and Tacoma has been quite a trip for us: working with the different LACs, seeing the creative features of the conference evolve and being on the team of

inexhaustible volunteers has been highly rewarding - thanks for the memories. We wish the new incoming MSC leadership the same rewards.

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