

American Waterworks Association						
Pacific Northwest Section Conference						
Boise, ID MAY 4 - 6						
Conference Budget						
Presented at 5/11/10 Board Meeting						
		Headcount		Registration Fee		REVENUE
INCOME		Budget	Actual	Budget	Actual	Budget Actual
Full Registrations		400		\$ 295		\$ 118,000
One day Registrations		50		\$ 200		\$ 10,000
Student Registrations		30		\$ 50		\$ 1,500
Pre-conference seminars		100		\$ 100		\$ 10,000
Pre-conference seminars (1/2 Day) YP		40		\$ 60		\$ 2,400
Ala Carte - Beer & Brats		30		\$ 15		\$ 450
Ala Carte - Thursday lunch		15		\$ 20		\$ 300
Ala Carte - Fun Night		30		\$ 50		\$ 1,500
Ala Carte - Friday lunch		5		\$ 20		\$ 100
Ala Carte - Banquet		3		\$ 50		\$ 150
Golf tournament		80		\$ 80		\$ 6,400
Misc sales: hole sponsors etc.				\$ -		\$ -
Sponsorship - Beer & Brats	American Flow Control					\$ 6,800
Sponsorship -						\$ -
Sponsorship -						\$ -
Sponsorship -						\$ -
Vendor Booths:	Ala Carte (YP)	4		\$ 300		\$ 1,200
	Platinum	1		\$ 4,500		\$ 4,500
	Gold	2		\$ 3,000		\$ 6,000
	Silver	6		\$ 2,500		\$ 15,000
	Bronze	15		\$ 1,000		\$ 15,000
	Copper	60		\$ 700		\$ 42,000
<b>Total Income</b>		<b>84</b>				<b>\$ 241,300</b>
EXPENSES						Budget Actual
Convention Center	Rental					\$ 12,000
Visiting officer expenses	Meals, travel, gift, shipping, etc.					\$ 1,500
Visiting office dinner (Tuesday)						\$ 1,000
Pre-conf. wkshp brkfst & refreshment (Wednesday)		150	\$15.00			\$ 2,250
Pre-conference lunch (Wednesday) incl. volunteers		180	\$17.50			\$ 3,150
Continental breakfast (Thursday)		500	\$15.00			\$ 7,500
Continental breakfast (Friday)		400	\$15.00			\$ 6,000
Break refreshments (Thursday)		500	\$6.00			\$ 3,000
Break refreshments (Friday)		400	\$6.00			\$ 2,400
Business lunch (Thursday) incl. volunteers & vendors		600	\$19.00			\$ 11,400
Box lunch (Friday) incl. volunteers		350	\$19.00			\$ 6,650
Thursday fun night - location						\$ 2,500
Thursday fun night - entertainment						\$ 5,500
Thursday fun night - meal		500	\$22.00			\$ 11,000
Mgrs/public off mtg - room, food, beverage, etc		60	\$25.00			\$ 1,500
Friday banquet - meal		300	\$30.00			\$ 9,000
Friday banquet - bagpipe, centerpieces, decorations, etc.						\$ 3,000
LAC appreciation lunch (after conference)						\$ 500
Meet & greet / tapping contest - Beer & Brats		400	\$17.25			\$ 6,900
Vendor door prizes (out of vendor sponsorship)		7	\$250.00			\$ 1,750
Registration Support & Staffing						\$ 11,500
Miscellaneous						\$ 3,500
	<b>Total Facilities, Meals, &amp; Entertainment</b>					<b>\$ 113,500</b>
Services, Administration & Special Programs:						
Keynote speaker	Honorarium & Expenses					\$ 3,500
Opening Ceremony - Audio Visual						\$ 650
Special gifts (opening ceremonies)	Color Guard, Boy Scouts, etc.					\$ 1,000
2010 Conference Promo Gift		750	\$1.40			\$ 1,050
Registration welcome gifts & souvenirs		600	\$18.00			\$ 10,800
Registration & conference supplies	Postage, Office Supplies, Envelopes, name tag holders, ribbons, name plates, etc.					\$ 1,500
Conference Programs		750	\$6.00			\$ 4,500
Golf tournament - green fee, cart, meal		80	\$65.00			\$ 5,200
Golf tournament fixed costs	Pictures, Mulligan balls, range fee, prizes/gifts					\$ 1,000
Other gen. expenses/reimbursements	Rooms, decorations, etc.					\$ 5,000
Transportation services - fun night, golf						\$ 2,500
Committee Support: Water for People	2 gold sponsorships @ \$500 & 1 platinum @ \$1000					\$ 2,000
E&T Fund		84	\$100			\$ 8,400
Young Professionals	4 ala carte YP sponsorships @ \$300					\$ 1,200
Competitions	6 silver sponsorships @ \$1000					\$ 6,000
Subsection 1/2 preconf. reimbursement		25	\$50.00			\$ 1,250
AWWA Student Memberships		30	\$31.00			\$ 930
Vendor setup	Exhibit hall set up by private company					\$ 4,000
Audio Visual						\$ 5,160
Logo design						\$ 315
Advertising						\$ 4,000
Photographer						\$ 2,000
Banquet gifts		300	\$15.00			\$ 4,500
Volunteer gifts		100	\$12.50			\$ 1,250
	<b>Total Services, Admin, &amp; Special Program Expense</b>					<b>\$ 77,705</b>
	<b>Total Expenses:</b>					<b>\$ 191,205</b>
	<b>Net Proceeds:</b>					<b>\$ 50,095</b>